



# CATHY DOMSCH

Speaker and Author

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## Keynote:

### **PRODUCTIVITY IS POWER – TURNING PROCRASTINATION INTO PURPOSE**

Struggling with procrastination? It's not laziness—it's overwhelm, uncertainty, or perfectionism. In this keynote, discover how your personality type shapes your approach to productivity. Learn to build energizing routines, master tools that fit your workflow, and develop a reflective mindset for growth. This isn't just about getting more done—it's about self-discovery and fulfillment. Walk away with actionable strategies, renewed purpose, and the confidence to turn "Not Now" into "Right Now."

## SPEAKING & WORKSHOP TOPICS

### Energy Bus: MINDSET

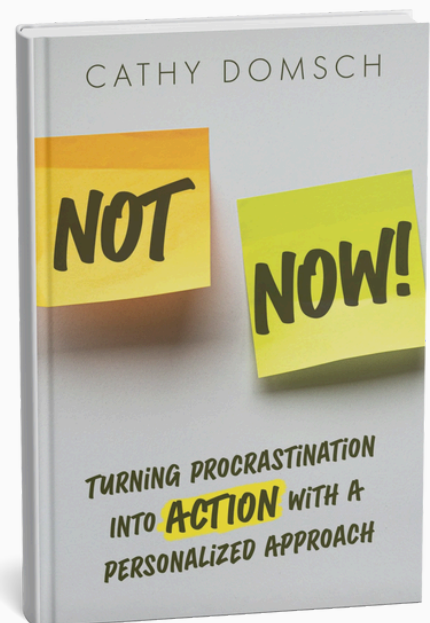
- Strategies to enhance resilience, confidence, and optimism.
- How to avoid burnout and activate your true purpose.
- The secret to driving continuous improvement for superior results in your life and career. And more!

### Power of Positive Leadership: LEADERSHIP

- How to lead a team committed to each other and put WE before ME.
- How to hold energy vampires accountable to drive positive results and more sales.
- Exercises for developing a real connection within your organization and a game plan for its ripple effect and longevity.

### Power of a Positive Team: TEAMWORK

- The key to filling the negative void with positivity and sealing it with solid strategies that last.
- The blind spots failing teams miss and how to create your teams competitive advantage.
- How to create and nurture a team that shares the same vision and enthusiasm for shared goals.



**“The coach is someone who gets you to do what you don't want to do so that you can be who you want to be.”**

- Tom Landry

## CONNECT WITH CATHY

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# CATHY DOMSCH

Born and raised in Atwood, Kansas, Cathy has always been deeply connected to the heart of rural America, a place she still proudly calls home. This connection ignited her passion for community foundations and their transformative impact on rural communities.

As the first Executive Director of the Bird City Century II Development Foundation, she led strategic initiatives that fueled economic and infrastructure growth. In 2008, under Cathy's leadership, the BCCII board of directors rebranded as the Greater Northwest Kansas Community Foundation. This change aligned with her vision of creating a regional community foundation that fosters collaboration among northwest Kansas communities for shared growth and success.

After two decades in the public sector, Cathy transitioned to the private sector, taking on the role of Business and HR Manager at SurePoint Ag Systems. Her time there further inspired her, as she witnessed firsthand how a positive organizational culture drives business success and employee retention. After 18 months, Cathy embraced her entrepreneurial spirit and launched a career as a business coach, continuing her collaboration with SurePoint as their HR Business Partner.

Today, Cathy thrives on helping individuals and organizations achieve growth and success. Passionate about fostering healthy workplace cultures, she empowers businesses to create environments where employees feel motivated and engaged. Cathy has found her calling in teaching and supporting others to reach their fullest potential—in life and work.



## Cobalt Cattle

“The training created a great experience on identifying my strengths and weaknesses as a leader.”



## Vap Construction

“Her bi-monthly visits to our office led to a significant enhancement in our team dynamics.”



## Grow Hays

“She was efficient, knowledgeable and a pleasure to work with. I highly recommend her.”

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